



## FOR IMMEDIATE RELEASE

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**Satchel's Pizza**

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**Alachua Habitat for Humanity**

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### Look What People Eating Pizza Can Do!

#### Alachua Habitat for Humanity to Receive Giant Check from Satchel's Pizza for Whole House Sponsorship

**Gainesville** – Satchel's Pizza and Alachua Habitat for Humanity are excited to announce Satchel's first Habitat house sponsorship! Please join us **August 31<sup>st</sup> at 11:00 am at Satchel's Pizza** (1800 NE 23<sup>rd</sup> Ave) as we gather to celebrate the presentation of a "giant check" for \$50,000 to Alachua Habitat. These funds will be used to build a home in southeast Gainesville's Devonshire Hills neighborhood.

According to Satchel, "Half of the funds for this project come from the \$1.50 fee we collect when customers use our ATM. The other half comes from our profits. While some might complain about our 'cash only' policy, the ATM raises over \$20,000 a year, and we put those dollars right back into our community instead of sending them to credit card companies. This is Satchel's biggest grant yet! We are thrilled to keep that money in East Gainesville.

The community helped to fund the project and the community will also help to build the house. In order to raise the roof on this project, we have forged a partnership with First Magnitude Brewery. We are planning volunteer days for the employees of both businesses and volunteer days for the customers of both businesses. Who will bring more to the table, pizza or beer?

Seriously, we are thankful to have a chance to work alongside our friends. We are excited to build a new home for a deserving neighbor. And mostly, we are honored to be a part of such a generous and positive community. Thank you Gainesville!"

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#### **About Satchel's Pizza:**

Satchel's Pizza is a local, family owned restaurant. Satchel's is committed to paying employees a living wage. Satchel's gives back to the community through grants to local non-profits. Satchel's supports the arts by showcasing the work of local artists and the music of local bands. Satchel's pizza, salads, sodas, and desserts are all homemade with a heart full of love for our sweet hometown, Gainesville, FL.

#### **About Alachua Habitat for Humanity:**

Alachua Habitat for Humanity supports its homeownership program through donations, grants, and principal payments from family partners. Habitat is a hand-up to a homeowner not a hand-out - all homeowners assume an affordable mortgage for their homes at the end of their 400 committed sweat equity hours. The principal paid by Habitat partner families is then used to build more homes, allowing our families the opportunity to pay forward the gift of homeownership.