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Fundraising event information: <https://www.familypromisegvl.org/gnv-design-homes-2018>

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**FOR IMMEDIATE RELEASE**

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**Family Promise of Gainesville and Alachua Habitat for Humanity Launch New Partnership to Help Families with Low-Income and Highlight High-End Design**

*Initiative is part of Family Promise's national effort partner with complimentary agencies to move families from homelessness to home ownership.*

Family Promise of Gainesville and Alachua Habitat for Humanity are partnering to create self-sufficiency and stable homes for families with low income in Alachua County. Collaboration between nonprofits with a similar goal, especially on a national level, has positive, far-reaching impact by building greater awareness of the issues and expanding assistance to more people in need of affordable housing. Driven by common goals and compassion for low-income families, Family Promise and Habitat for Humanity have teamed up locally, benefiting both organizations. This collaboration also serves to educate communities on issues facing families needing affordable housing and how they can help. We're excited to build a strong relationship that builds local families.

The joint effort involves two exciting programs: *Partners in Housing* program creates affordable housing units; and *Gainesville Design Homes 2018* is a series of fundraising events surrounding designer show houses in a unique new setting.

**Partners in Housing**

This new initiative allows families experiencing homelessness to transition quickly to the American dream of home ownership. The program is part of a national initiative from Family Promise with the eventual aim of empowering thousands of families to leave homelessness behind and achieve the level of security every family deserves.



How it works: Family Promise of Gainesville seeks donations of used but livable mobile homes. These units are then refurbished by Family Promise and Alachua Habitat for Humanity volunteers and local business partners, and rented by qualified families who have graduated from the program. Family Promise national is providing seed money to initiate the program, and assists in connecting the local

chapter to Farmers Insurance, the nation's largest insurer of manufactured homes. Farmers Insurance will assess each donated unit to ensure that it can be successfully rehabilitated.

### GNV Design Homes 2018



The second part of this new partnership is a series of fundraiser events called the GNV Design Homes of 2018. Six market-rate show homes with different architectural styles will feature six designers chosen to be part of a month long open house in the fall of 2018. Cultural events and preview parties will be created to accentuate this celebration of design. These events will provide a festival atmosphere with food and wine tastings, and vendors of home goods in or immediately around the design homes. *One hundred percent of the proceeds from the GNV Design Homes ticket sales and all auxiliary events will go toward Family Promise of Gainesville and Alachua Habitat for Humanity.*

This project is unique as it features unique homes for sale to the public that showcase the very best in design. The builder, Grove Street Residential, LLC, seeks to create one of Florida's first "Agrihoods" that includes an incubator kitchen and teaches farmers how to create values from what they grow. Instead of being built around a pool or tennis court, these new urban housing developments are centered around a farm, to create a sustainable food system for the entire community. Grove Street Residential, LLC is partnering with several non-profits in the area as a way to give back to the community.

Grove Street Residential, LLC recognizes that a home is more than just a house, and that a home is the foundation for family security and comfort. That is why Grove Street Residential, LLC is partnering with both Family Promise of Gainesville and Alachua Habitat for Humanity to showcase beautiful market-rate homes *and* create a new fundraising event that benefits their neighbors in need of affordable housing.

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#### **Family Promise of Gainesville**

Family Promise of Gainesville is the local affiliate of Family Promise; a national movement that believes we can address family homelessness right in our own communities. Through the collaborations of local faith communities, Family Promise of Gainesville provides compassionate care that includes case management, education, housing, meals and transportation until families can transition to a home of their own. Founded in 1996, Family Promise of Gainesville has helped over 1,000 people out of homelessness. For more information, visit: <https://www.familypromisegvl.org/>

#### **Alachua Habitat for Humanity**

Founded in 1986, Alachua Habitat for Humanity is the local affiliate of Habitat for Humanity International, a nonprofit, ecumenical Christian housing ministry. We envision a world where everyone has a decent place to live and we work towards that vision by building strength, stability, and

independence through shelter. To accomplish these goals, we invite people of all backgrounds, races, and religions to build houses together in partnership with families in need of affordable housing. Through volunteer labor and donations of money and materials, Alachua Habitat has built more than 130 homes in the local community. Habitat houses are sold to partner families at no profit and financed with affordable loans. For more information visit: <http://www.alachuahabitat.org>