

## Business Partnership Opportunities



### Support the Community You Serve Everyday.

At Alachua Habitat for Humanity, we believe in partnerships that are mutually beneficial. We know that our partnerships yield tremendous benefits for Habitat, but we strongly believe our organization becomes even better when we offer additional value and benefit to our partners. For two consecutive years, the Harris Poll recognized Habitat for Humanity as **the most trusted and well known social service brand**, in the world. This is not only a huge accolade for Habitat, but it also greatly benefit's the companies who partner with us.

Partnering with Habitat also provides opportunities for a company's employees to engage in positive team-building activities. Countless studies show that when a company invests in causes that their employees and customers care about, a deeper sense of commitment to the company's success emerges, fostering heightened brand loyalty.

### **Ready to sign up now?**

Contact our Executive Director, Stevie Doyle, at **sdoyle@alachuahabitat.org.** 

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#### alachuahabitat.org



### Partnership Benefits 2023-2024

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Build your brand	Dream	Walls	Builder	Breaker	Builder	Hammer	Builder
& a better	<b>+</b>		$\mathbf{\nabla}$		3	~	
Alachua County	\$125,000	\$50,000	\$30,000	\$15,000	\$10,000	\$5,000	\$2,500
Co-branded t-shirts for build day participants							
Personalized photo album that showcases partnership and build days	$\checkmark$						
Press release for Groundbreaking or Home Dedication	<b>S</b>	$\diamond$					
Opportunity to host Groundbreaking and Home Dedication events	<b></b>	8					
Commemorative plaque	$\checkmark$	$\diamond$	$\checkmark$				
Logo on Alachua Habitat website for one year		$\diamond$	$\checkmark$				
Opportunity for check presentation with photo shared on social media	<ul> <li>✓</li> </ul>	<b>&gt;</b>	$\checkmark$	<b>S</b>			
Logo included in monthly newsletter		$\diamond$	$\checkmark$	$\checkmark$	$\checkmark$		
Commemorative certificate	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Invitation to attend Groundbreaking and Home Dedication events	<ul> <li>Image: A start of the start of</li></ul>	8	Ø	<b></b>	Ø	<b>~</b>	<ul> <li></li> </ul>
Logo on construction signscaled to size based on sponsorship amount	$\checkmark$	>	$\checkmark$	<b>&gt;</b>	$\checkmark$	$\checkmark$	$\checkmark$
Annual Report recognition	$\checkmark$	$\diamond$	$\diamond$	$\diamond$	<ul> <li>Image: A start of the start of</li></ul>	$\diamond$	$\checkmark$
Number of social media posts shared on all platforms	20	12	10	8	5	2	1
Number of build days per sponsorship year	20	20	12	6	4	2	1
Company name mentioned in newsletter		$\checkmark$	$\checkmark$	Ø		$\checkmark$	$\checkmark$