



## FOR IMMEDIATE RELEASE

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### **Triple home dedication - three single moms build their houses and a sense of community through Habitat for Humanity homeownership program**

**Gainesville, FL** – Join us for the first-ever Alachua Habitat for Humanity triple home dedication ceremony for new homeowners Tocarra, Deosha, and Shenika. Help celebrate as all three families receive keys to their new homes in the Hammock Oaks neighborhood in southeast Gainesville. The home dedication will take place at **2:00 pm on Sunday, June 24<sup>th</sup> at 3514 SE 21<sup>st</sup> Avenue** in Gainesville.

Every Saturday since last November, the homeowners-to-be worked side-by-side with Alachua Habitat volunteers to build their homes. During that time, not only have these three moms built their homes, but they have built a strong friendship as well. Their children have also become friends and are looking forward to the day they all move in and become neighbors. During the week, when the homeowners-to-be weren't building their houses, Deosha and Shenika both work as corrections officers and Tocarra works at Tacachale.

The generous support of house sponsors Rembert Family Foundation, Chevron at Hunter's Crossing, and TradePMR make these affordable homeownership projects possible. "As a company, we take great pride in our white glove service," said TradePMR founder and CEO Robb Baldwin. "We are excited to dedicate our 20<sup>th</sup> year in business to community service with the 20-for-20 Initiative. This initiative will extend our service-oriented culture point of pride to the communities in which we work and live. I am inspired every day by the people with whom I work and the advisors TradePMR serves."

Shenika's home specifically is the 6<sup>th</sup> Interfaith build through Alachua Habitat, where a committed group of local faith congregations come together to fund and build a Habitat house. Interfaith builds seek to promote positive and meaningful interactions among members of different faiths while building houses.

The three houses will be located in Hammock Oaks, a small neighborhood in southeast Gainesville. Alachua Habitat for Humanity received 11 lots in Hammock Oaks as a donation from the County, and these are the first three Habitat houses to be completed in the neighborhood.

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Founded in 1986, Alachua Habitat for Humanity is the local affiliate of Habitat for Humanity International. We envision a world where everyone has a decent place to live and we work towards that vision by bringing people together to build strength, stability, and self-reliance through shelter. To accomplish these goals, we invite people of all backgrounds, races, and religions to build houses together in partnership with local families in need of affordable housing. Through volunteer labor and donations of money and materials, Alachua Habitat has built more than 135 homes in the local community. Habitat houses are sold to homeowner families at no profit and financed with affordable loans. For more information visit [www.alachuahabitat.org](http://www.alachuahabitat.org)